Alex Brueckmann – Speaker Profile

Alex is the Wall Street Journal bestselling author of *The Strategy Legacy*. Based on 20 years in strategy and leadership, he speaks about shaping human-centric high-performance organizations in the most accessible ways. Imagine the intersection of strategy, leadership, and culture – that's where Alex is at home, to inspire your audience.

Practical, with immediate impact for leaders, executives, and non-leadership audiences. Without jargon, and instead with relatable real-world examples. Alex has impacted thousands of leaders across the world. He is a sought-after strategy facilitator and speaker from Fortune50 enterprises to Inc5000 businesses.

Featured in: Forbes   INVESTOR'S BUSINESS DAILY   Inc.   CEOWORLD Magazine

Alex's Main Speaking Topics

Click to watch

Strategy is simple – don't make it complicated

The best strategy fails when leaders are unable to communicate its relevance to everyone in a business. Alex takes you into a real-world client project illustrating the power of simple strategy communication to drive dialogues into every angle of your workforce. Anchoring strategy in every job to drive motivation, belonging, and results that matter.

The 6 Leadership Skills for the Future

The higher leaders grow, the less relevant their original subject matter expertise becomes. Now, their job is to shape strategy and culture. But where do you even start – and what are the skills leaders need to succeed? Alex shares the six capabilities of strategic leaders, and why they are essential to move from accidental manager to becoming an intentional leader.

The 9 Elements of Breakthrough Success

Finally create an aligned understanding of leadership, strategy, and culture. With relevant real-life examples, Alex engages your audience to create lightbulb moments about the key elements for success, based on the 9EOI model outlined in his books. The result: they strive for excellence and can shape strategy and culture like never before.

9EOI
STRATEGY CERTIFICATION

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