



## Contact

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# Alex Brueckmann – Speaker Profile

Alex is the Wall Street Journal bestselling author of *The Strategy Legacy*. Based on 15+ years in strategy and leadership, he speaks about shaping human-centric high-performance organizations in the most accessible ways. Imagine the intersection of strategy, leadership, and how AI transformation shapes the future for knowledge workers – that’s where Alex is at home, to inspire your audience.

Practical, relevant, with immediate impact for leaders, executives, and non-leadership audiences. Without jargon, and instead with relatable real-world examples.

Alex has impacted thousands of leaders across the world. He is a sought-after strategy facilitator and speaker for larger enterprises and startups alike, from Fortune50 to Inc5000.



## Alex’s Main Speaking Topics

### Moving from AI Fear to AI-Forward

Alex takes your audience on a journey into the current state of Artificial Intelligence and its imminent impact on knowledge work as we know it. He shares ways to overcome the many fears people have around AI, how to become AI literate as individuals, and what being AI-forward means for organizations, to avoid becoming obsolete.

### The 9 Elements of Breakthrough Success

Break through the gibberish and create an aligned understanding of leadership, strategy, and culture. With relevant real-life examples, Alex engages your audience to create lightbulb moments about the key elements for success, based on the 9EOI model outlined in his books. The result: they strive for excellence and can shape strategy and culture like never before.

