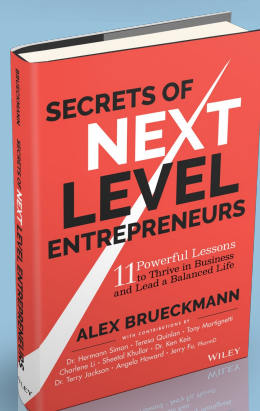
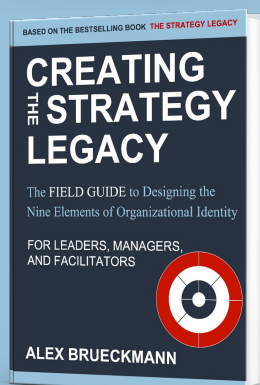


Selected Clients

Alphabet
MG Motor
Prospera Credit Union
Roche Diagnostics
Telefónica

Books



Contact

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Alex Brueckmann - Speaker Profile

Alex Brueckmann is the *Wall Street Journal* bestselling author of *The Strategy Legacy*. He speaks about the power of strategy and organizational identity in the most accessible ways. Practical, relevant, with immediate impact for leaders, executives, and non-leadership audiences. Without jargon, and instead with relatable real-world examples.

Alex has impacted thousands of leaders across the world. He is a sought-after strategy facilitator and speaker for larger enterprises and startups alike, from Fortune50 to Inc5000.

Alex engages corporate and entrepreneurial audiences in virtual and in-person settings. He delivers corporate keynotes and speaks at conferences and festivals. His sessions are highly energetic. They inspire action and include Q&A sessions with your audience.

He is an alumnus of EBS European Business School (Germany). He holds certificates from INSEAD (France) and Harvard Business School (USA).



Selected Topics and Audience Benefits

9 Elements Every Business Needs To Master for Exceptional Results

Based on his WSJ bestselling book, Alex delivers a customized keynote that inspires action for your audience. Debunking big buzzwords like "strategy", "vision", and "purpose", Alex sharpens your audience's strategic acumen and leadership. Relevant examples deepen their understanding, leaving them ready to create clarity and direction for the business, their teams, and themselves.

Amplify High Performance for Transformational Results

Our stressful day-to-day can easily cause overwhelm and a lack of direction. Participants discover how to focus on what matters and get rid of shiny object syndrome. As a result, their work lives are more fulfilling, target-oriented, with new levels of motivation and performance.

Redefine Success: Building Toward Significance

While many people and businesses are successful, few also build lives and organizations of significance. Your audience learns how redefining success helps live bigger lives and shape more impactful businesses. The result: they strive for excellence, leaving a mark that matters.

The Legacy Trident: a New Normal in Leadership

Alex lays out what leadership looks like for the decade to come. Your audience learns about the mindset shifts of new leadership, the role of leaders in teams of leaders, and how they create true impact. As a result, participants embrace a new normal of accountability and lead beyond previous limits.